

10

FREE SOLUTIONS

To Help Your Business Run
More Efficiently



WISE DIGITAL MARKETING

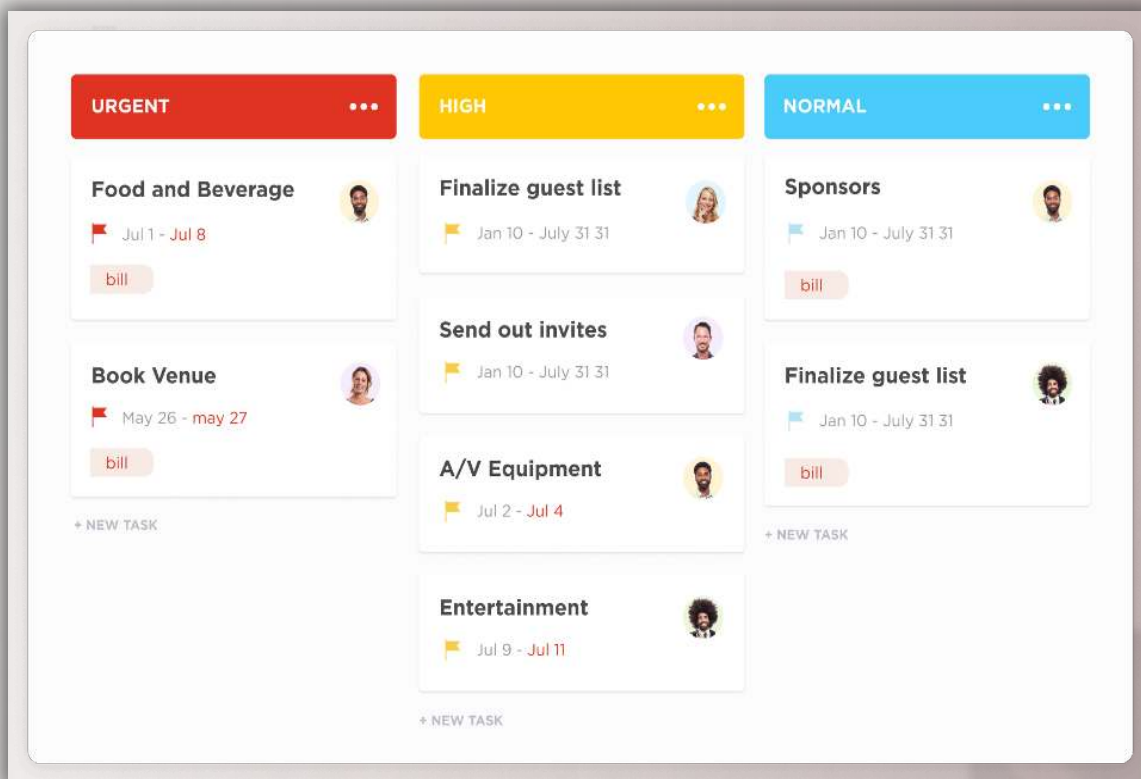


Businesses are often faced with changes. With constant advances in technology, it is important to keep up with the times, increasing your chances of having a successful business. There are so many tools available online that can help save you time and doesn't necessarily have to cost you the earth! In this mini guide, we are giving you an example of 10 free online tools for you to consider.

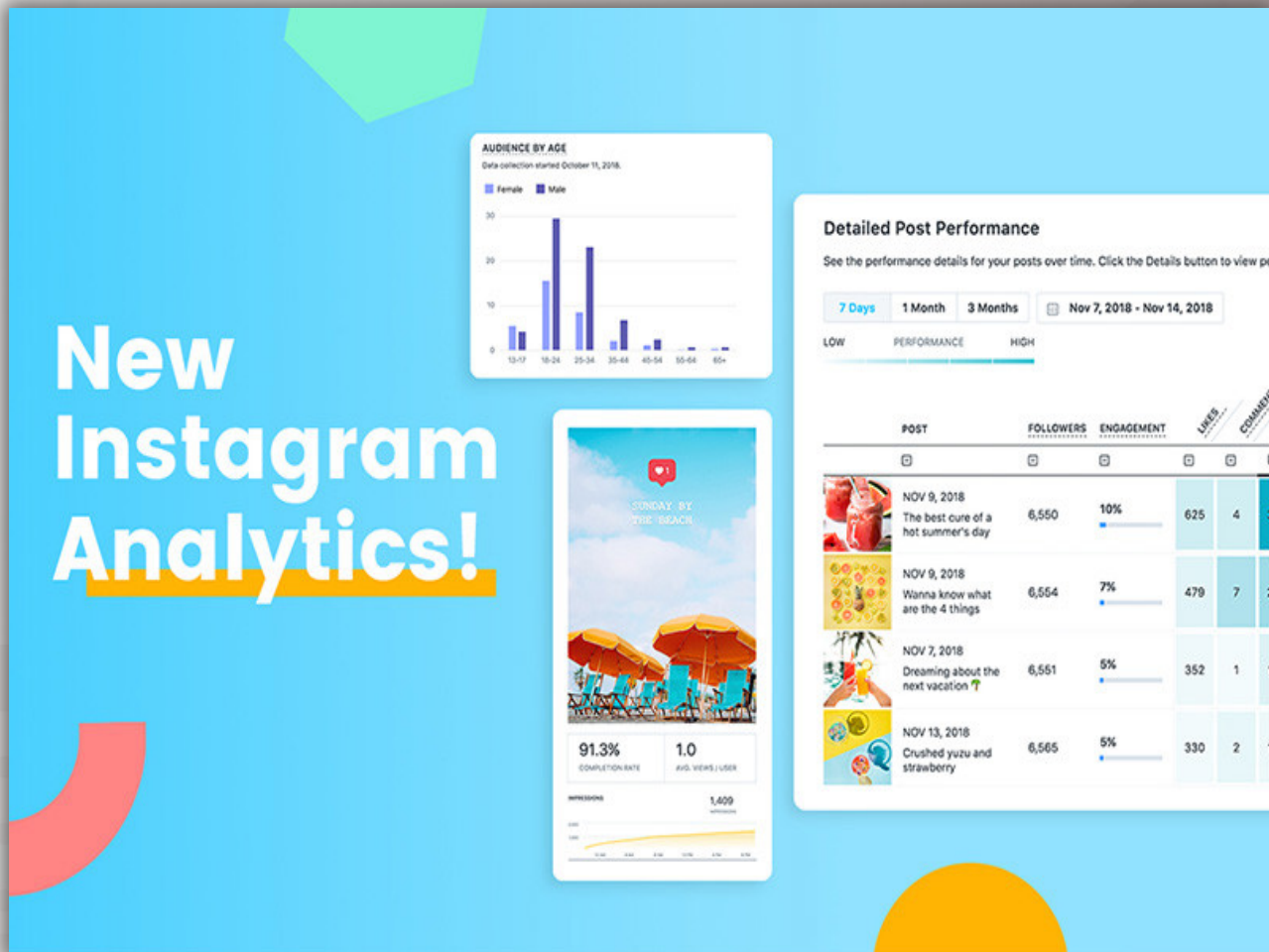


1. ClickUp

[ClickUp](#) is a project management tool that offers a free subscription option. This tool will assist you when organising and managing your business, including the smooth running of your employees. It is a useful platform for businesses who regularly delegate and have several employees working on various projects at the same time. Your team will be able to see the progress of work and shuffle around those tasks if and when needed.



2. Later.com



Later.com is a very useful social media scheduling tool. With [Later.com](https://later.com) you can opt for the free monthly plan to begin with but may consider upgrading to a paid subscription at a later date depending on whether you require add-ons. Later.com will help you grow your business by optimising your social media content, including visual marketing, therefore driving more traffic to your site.

3. Canva

[Canva.com](https://www.canva.com) is a platform where you can create custom designs and templates and share them on your social media or even have them professionally printed. This is particularly useful if you regularly send out leaflets, or perhaps you have an event you are attending where you want to hand out flyers.

You have the option of a free subscription offering over 250,000 plus templates, photos and graphics.

You can also invite members to your team. You might decide to upgrade to the Pro Package where you can try it free for 30 days.



4. Zoom

By far, Zoom is one of our favourite video communication tools for businesses of all sizes. You have the option of a basic plan that is free and is ideal for personal meetings. However, if you have small, medium or large teams, there are paid subscriptions available depending on the features you require.



5. Mailerlite

[Mailerlite](#) is a free bulk emailing service tool which offers advanced tools that are simple to use, allowing you to easily create and manage email campaigns, pop-ups, automations and surveys. For the basic plan, you can sign up for free and you will have the option to upgrade to a premium plan at a later date should you decide to.



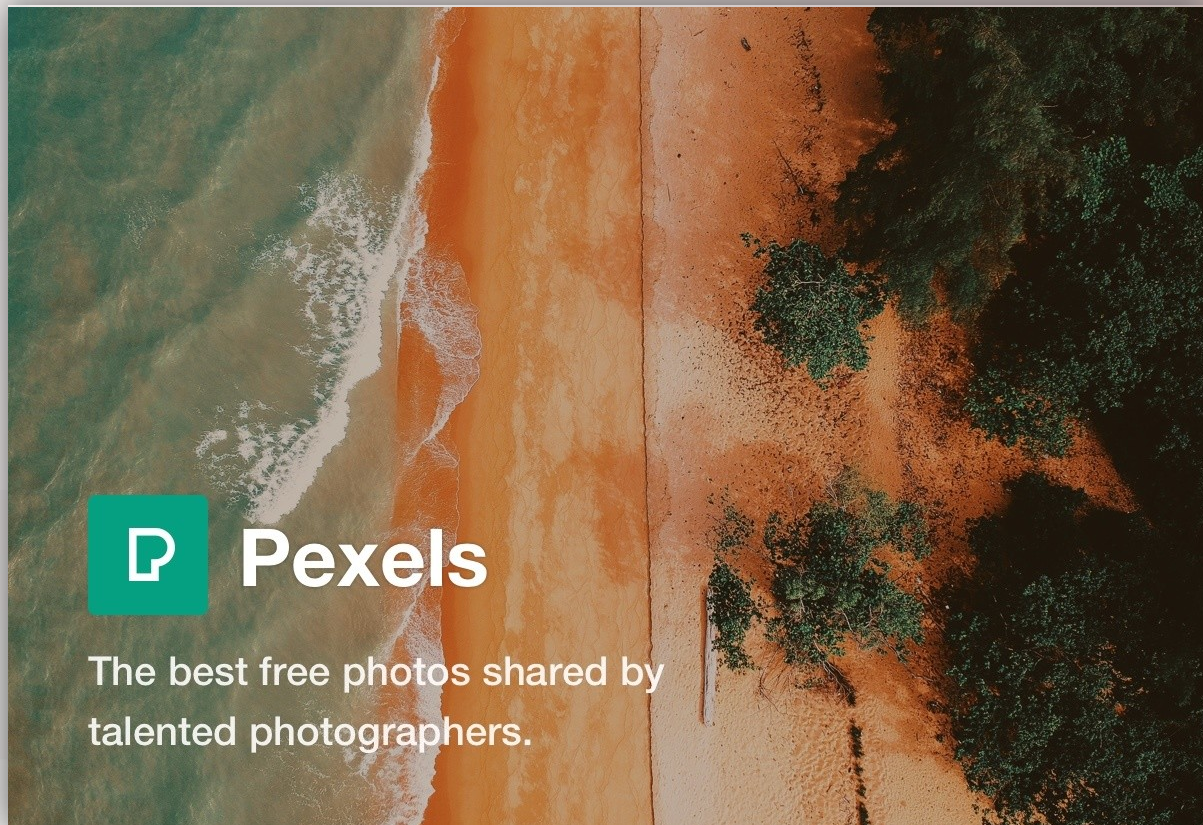
6. ConvertKit

If you want to go one step further with an email platform then [ConvertKit](#) would be worth considering. In addition to being an email service it also offers customizable sign-up forms and landing pages to help you bring in more email subscribers which will help your business to thrive. Running or starting a new business can be challenging, but by choosing a platform like ConvertKit, you will have the tools at hand to build your online business from scratch and beyond.



7. Pexels

[Pexels.com](https://www.pexels.com/) is one of the most popular online platforms offering some of the best stock photos and videos that have been shared by professional creators. Every successful website needs stunning images and engaging videos!



8. Many Chat

[ManyChat](https://www.manychat.com/) is an automated online chatbot tool that allows you to create chatbots for websites and Facebook Messenger. Chatbots are hugely beneficial to your business and can be used for several purposes, from marketing, distribution of information to building customer databases and customer care. ManyChat is quick and simple to use. The best part, you can subscribe at no cost at all!

9. BuildBubbles



[BuildBubbles](#) is an online tool that will teach you how to create podcasts in a matter of minutes. We have already covered the importance of written content, but not everybody enjoys reading and will prefer to listen. This means that if you are just writing regular blogs on your website, you could be missing an entirely different target audience. BuildBubbles allows you to sign up for a free trial so you can experience the benefits before you commit to a paid subscription.

10. Dropbox



[Dropbox](#) is a popular workspace designed to assist busy businesses by providing a central place to store your entire teams content, allowing you to share and transfer files. Over time, your computer will become rammed full of documents, and it can become difficult to stay organised. By using a reputable platform like Dropbox, you can rest assured that everything you and your team need is safely saved and in one place.

Final Thoughts

When using online tools and platforms for your business, you will benefit in multiple ways and will see some rewarding long-term results. Don't just take our word for it! Try them for yourself, and we feel you will soon start to reap the benefits.



WISE DIGITAL MARKETING



WISE Digital is a Marketing Agency with one aim!

To help others become more profitable and efficient.

WISE Digital Marketing specializes in helping business owners of all sizes develop their brand, products and services. Using the most current digital marketing tools and methods we successfully increase and improve businesses reach, performance and profitability.

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